



## PROJECT OVERVIEW

Amtico approached freetail with a remit to produce an in store visualiser for their top of the line Signature flooring range. Amtico were particularly interested in utilising freetail's double award winning application, which features "upload your photo".

## OUR SOLUTION

freetail provided a stand alone solution with remote connection for updates and support. This solution provided a reliable sales tool featuring all Amtico LVT products, laying patterns, borders and motifs, which can all be viewed in templates or customers' uploaded photographs on the 55" touch screen. Customers can email their photographs to the screen, and using 3D imaging software can create aspirational interiors. freetail have been deploying this solution, with updates, into the Amtico network of independent retailers since May 2015.

## SCOPE OF WORKS

- ✓ Concept design & development
- ✓ Prototyping
- ✓ Mock shop creation
- ✓ Installation
- ✓ Sourced and specified hardware
- ✓ Reporting software
- ✓ Training
- ✓ Fully supported system



*"As customers can see how it will actually look in their homes they are delighted when it is installed as their expectations have been met, no room for disappointment!"*

**amtico**  
makes it  
possible