



## PROJECT OVERVIEW

“We would like a simple to update interactive community notice board” was the statement from Stewart Ross, senior projects manager at Scotmid, somewhere for our customers and members to find out more about us, a system to allow two way feedback which can be updated quickly, easily and from a central point.

## OUR SOLUTION

The Community touch screen was developed and deployed in 12 weeks, featuring community news, customer feedback, local suppliers, membership news, recipe ideas and meet the team. The system even won an award for **Best Use of Digital in a Retail Store**.

## SCOPE OF WORKS

- ✓ Concept design & development
- ✓ Customer friendly
- ✓ Installation
- ✓ Sourced and specified hardware
- ✓ Reporting software
- ✓ Digital Signage function
- ✓ Full hardware & software support

